Bachelor of Fashion Design
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Sydney TAFE, Fashion Design Studio boasts a strong national and international reputation, and will give you an education experience that is second to none, helping you reach your creative potential.

Sydney TAFE, Fashion Design Studio was established in 1955 at the historic East Sydney Technical College and moved to purpose built facilities at Sydney TAFE in 2005. As a founding member of the International Foundation of Fashion Technology Institutes (IFFTI) in 1998, Fashion Design Studio is representative of the world’s leading fashion institutes.

“Some of Australia’s most esteemed fashion designers were graduates of the Studio. On completion of the course, many have successfully found highly coveted commercial careers in the fashion industry both within Australia and overseas. Not many institutions in Australia or abroad can boast the graduate successes the Fashion Design Studio enjoys.”

Phoebe Garland
Garland & Garland Fashion & Fashion Initiative
Professional fashion designers need a solid understanding of design theory and creative design practice, backed by technical skills and knowledge gained through hands-on experience. Studying fashion design at Sydney TAFE, Fashion Design Studio will equip you for working as a global fashion professional capable of managing fashion projects end to end.

Sydney TAFE, Fashion Design Studio graduates and its course advisory board are testimony to the quality of education it provides.

**Notable graduates**

- Nicky Zimmermann – Zimmermann
- Dion Lee
- Akira Isogawa
- Alex Perry
- Anna Plunket - Romance Was Born
- Luke Sales - Romance Was Born
- Christopher Esber
- Genevieve Smart – Ginger and Smart
- Lisa Ho
- Bianca Spender
- Emma Mulholland
- Michael Lo Sordo
- Leroy Nguyen
- Karla Spetic
- Elissa McGowan
- Janet Patterson – Costume designer and four time Academy Award nominee

**Our advisory board**

- Nicky Zimmermann – Director, Zimmermann
- Dion Lee – Director, Dion Lee
- Jarrad Clark - Vice President, Global Creative Director at IMG Fashion Events and Properties
- Patty Huntington – Fashion journalist
- Phoebe Garland – Co-director Garland and Garland Fashion Agency
- Anna Langdon – Designer and Fashion Design Studio graduate
- Jo Cramer – Academic RMIT
What’s the Bachelor of Fashion Design?

The Bachelor of Fashion Design is a three year full-time career focused program that aims to prepare you for working as a creative professional in the Australian and international fashion industry.

The program emphasises creative design practice and offers a diverse educational experience to assist you in managing your creativity within the constraints of the business environment. The qualification is taught from a global fashion business perspective, with a focus on global fashion business trends.

On graduating from the program you will possess the knowledge and skills necessary for working as an independent design professional or as a member of a design team.

Sydney TAFE creates success

When you enrol at Sydney TAFE, Fashion Design Studio you become a member of a thriving community where you are identified and acknowledged as a unique individual with your own strengths, motivations and interests.

Your learning environment

The teaching and learning environment is personal and designed to nurture your unique talent, with small studio based classes that provide you with the opportunity to solve design challenges, and to explore and develop your own original design signature.

You will work on creative design projects individually and in teams just as you would in industry. You will develop your knowledge and skills using professional industry specific technology in dedicated design studio environments.

Your teachers are experienced professionals from the fashion industry and related fields who will share their wealth of knowledge through lectures, tutorials and studio sessions. Small class sizes mean that teachers will work with you, identifying your unique talent and guiding your individual professional development.

Integral to the personal learning environment is the open studio; with extended hours, learning support and student interaction. This studio space has facilities for you to work on your individual and team projects, and is a great space to engage in creative discussion with students, guest lecturers and other industry professionals.

Professional experience

Industry internships - give you first-hand knowledge of the fashion industry. You will do two internships that will allow you to apply your skills and knowledge in a real world context.

International networks - further or diversify your education through Sydney TAFE, Fashion Design Studio membership of IFFTI, and take advantage of our established links with international colleges. Go to www.iffti.com for a list of member institutes.

Sydney Fashion Week - where Sydney TAFE, Fashion Design Studio has had a graduate show for more than 15 years. Sydney TAFE, Fashion Design Studio graduates who have started their career through the annual Innovators show include Dion Lee, Christopher Esbe, Emma Mulholland and Elissa McGowan.
Eligibility and entry requirements

To apply for this course, you must have completed one of the following:
• NSW Higher School Certificate (HSC) or equivalent
• a recognised Tertiary Preparation Certificate (TPC)
• a qualification at Certificate IV level or above
• at least one year’s full-time study or equivalent in a degree course at a higher education institution.

To be considered for a place in this course each applicant must complete the following entry requirements:
• submit a 500 word written essay
• submit a design portfolio
• undertake a short design test
• attend an interview (if you’re an international student and can’t attend an interview in person a phone interview can be arranged).

Students whose first language is not English must also demonstrate English proficiency at a minimum IELTS level of 6.5, with a minimum level of 6 in any one band.

Facilities

Your study will take place in newly renovated purpose built studios, general purpose lecture and class rooms for:
• design, illustration and life drawing
• fashion development and realisation studios equipped with industry standard equipment
• textile printing and fabric development
• dedicated CAD rooms with MAC computers
• open studio for use outside of class hours.

Your study experience will also benefit from the extensive college facilities that include:
• two libraries - one main and one dedicated fashion library
• access to international fashion forecasting services WGSN and Stylesight
• exhibition spaces
• cafes
• and a range of student services including academic transitions skills, personal and career counselling, study support, literacy and numeracy support, multicultural services and childcare.
Course structure

The program includes core and elective subjects. Fashion electives at levels 200 and 300 allow for specialisation, forming much of the self-directed study at level 300, and culminating in the creation of an original designer collection. This will provide you with specialist knowledge and a competitive advantage when you graduate.

Year 1: Level 100 – Design Foundation

Semester 1
- Fashion design foundations
- Applied colour theory
- Fashion realisation 1
- Fashion textiles
- Fashion illustration 1
- Digital visualisation

Semester 2
- Fashion design processes
- Fashion realisation 2
- Fashion design and culture
- Fashion illustration 2

Year 2: Level 200 – Design development

Semester 1
- Fashion illustration 3
- Design for speciality markets 1
- Fashion realisation 3
- Textile print design
- Professional fashion design practice

Semester 2
- Fashion illustration 4
- Design for speciality markets 2
- Fashion realisation 4

AND
Elective subjects (two from below)
- Couture studio 1
- Menswear studio 1
- Fashion branding strategies 1
- Fashion textile studio 1
- Tailoring studio 1

Year 3: Level 300 – Design synthesis

Semester 1
- Fashion design studio 1
- Forming, testing and refining ideas
- Global fashion design practice
- Fashion realisation 5

Semester 2
- Fashion design studio 2
- Fashion realisation 6
- Digital brand communication

AND
Elective subjects (one from below)
- Couture studio 2
- Menswear studio 2
- Fashion branding strategies 2
- Fashion textile studio 2
- Tailoring studio 2

Make it happen faster

If you have undertaken previous study in fashion or design you may be eligible for credit toward completion of the Bachelor of Fashion Design. The course coordinator will be able to assist you in identifying whether you are eligible for credit.
Your course, your campus, your services

Learner and study support
From study assistance to planning your timetable, we will work with you to ensure you get the most out of training programs.

Career and personal counselling
Whether it is career guidance or help with personal matters – including health, finances and relationships – Sydney TAFE counsellors offer a free confidential service that is easy to access.

Indigenous student support
Talk with an Aboriginal Coordinator or Aboriginal Support Officers about study assistance, support with enrolment, ABSTUDY, and any other issues.

Disabilities support
Students with disabilities have equal access to training. We will make sure you have the most appropriate classroom support, that modifications are made when appropriate, and we also offer a range of services such as tutorial support, sign language interpreters, note-takers and disability assistants.

Multicultural services
Multicultural Education Coordinators can help you with a range of support services, from advice and support to interpreting.

Child care
Ultimo Campus has a long day care centre on campus.

“Over the last 20 years Fashion Design Studio has graduated some of the most exciting names in Australian fashion. Taking their program to the next level ensures the next generation will have even greater tools for success in this ever increasing competitive marketplace!”

Jarrad Clark, Vice President Global Creative Director at IMG Fashion Events and Properties

Contact us for more information

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