“My course was practical and it built my skills. It helped me to organise myself and balance deadlines with my freelance business.”

“It turned something that was a burning passion into what is now my bread and butter so ultimately I can support myself and do what I love as a living.”

Sarah Boxall
Graphic Design graduate
2014 Sydney TAFE Medal winner
Director's message

Our business is about helping our customers achieve their goals. We continually strive to provide excellence in training and education that creates futures and changes lives.

Whether our customers are just beginning their learning journey, pursuing further education or changing direction in their lives, our purpose is to make dreams and ambitions happen.

Sydney TAFE had over 62,000 course enrolments in 2014, and 81 per cent of customers achieved their study goals. Seeing our students challenge themselves, expand their horizons and thrive is what makes our success so special. Our customers’ learning journey is our constant inspiration.

In 2014, we invested in our learning environments to give our customers the benefit of training with the most up-to-date facilities. We nurtured and extended our links with our international and industry partners to connect our students with real-world learning, provided opportunities for cross-cultural learning and global perspectives.

We are excited about our new degrees and our partnerships with universities and other higher education providers, opening more and more pathways to higher qualification. We applaud our teachers who continue to innovate, creating vibrant communities of learning with their dedication and expertise.

We are proud to be named the Best Registered Travel Industry Training Institution at the 2014 National Travel Industry Awards and we celebrate our many prize winners, scholarship awardees and our graduates making a difference in their industries and communities.

This Annual Report highlights many of the outstanding results of the past year. I’m proud of the results and achievements of all our students and staff. We will continue to innovate, consult, create and adapt to ensure our customers’ needs are at the centre of everything we do.

I thank the entire Sydney TAFE community for making 2014 such a success.

David Riordan
Director, Sydney TAFE

2014 at a glance

75% of graduates are employed after training with us
89% of graduates were satisfied with their overall experience with us
62,000+ enrolled with us

56% of our students combine work with study
2,500+ highly experienced teachers to give you the best possible learning experience
700 courses

12 degrees
29 higher education partnerships
3,000+ international students study with us

130 industry partners

*Information provided by TAFE Data Warehouse, the information is correct at the time of publication (July 2015), but it is subject to change.
Our learning environment

Recent investment in our facilities has improved the learning environment for our customers.

Our continuing commitment to excellence in training and education ensure that customers are exposed to the latest technologies, work with the newest equipment and train in the best industry-standard facilities.

State-of-the-art health precinct opens at Randwick

A brand new health teaching facility has been completed at Randwick College.

The facility focuses on acute care, aged care, dental and audiometry and includes a triage unit, a fully-functioning hospital ward and an aged care centre. There are 12 hospital beds, shower and toilet units, two dummy patients and a patient mobility device as well as a new Digital Dental Technology CAD-CAM training laboratory.

Grand designs at Design Centre Enmore

A new building at Design Centre Enmore embraces passive energy design principles and offers flexible creative learning spaces.

The building features four areas that can be reconfigured through the use of operable dividing walls and moveable furniture. It also accommodates teacher offices, storage areas, large display cases and a kitchenette. The building has a photovoltaic (solar) installation and water efficient fittings throughout.

Real-world learning in new massage clinic

A full refurbishment of the Intuition aromatherapy and massage clinic at Randwick College provides fresh facilities for students to practice in a realistic environment.

The facility is designed to look and feel like a professional commercial clinic and has all the equipment as used in the industry. Intuition is open to the public and offers remedial, sports and relaxation massage.

Minimising our carbon footprint

In the past five years we have reduced our energy consumption by 8% and our water consumption by 16%.

In 2014, we invested in Plugwise sensors and monitors to better manage our computer room energy consumption and installed LEDs in office and learning spaces. Lighting projects were carried out at four colleges and at Ultimo we replaced 94 sodium halide lights with LED panels saving 70,421 kWh or energy usage savings of 80%. This equates to a greenhouse emissions saving of approximately 80 tonnes of CO₂ in one year.

Real-world learning in new massage clinic

A full refurbishment of the Intuition aromatherapy and massage clinic at Randwick College provides fresh facilities for students to practice in a realistic environment.

The facility is designed to look and feel like a professional commercial clinic and has all the equipment as used in the industry. Intuition is open to the public and offers remedial, sports and relaxation massage.

Beards get the star treatment at Petersham

A new barber shop opened at Petersham College alongside the established hairdressing salon.

The new facility is open to the public and gives barbering students the opportunity to practice their skills with specialised equipment for beard and moustache maintenance and face and head shaving. Styled like a traditional barber shop, it is complete with a lit up, turning barber pole.

Cutting-edge fashion design facilities

The Fashion Design Studio at Ultimo College was extensively refurbished to ensure facilities meet the standards required for the new Bachelor of Fashion Design. Featuring the latest equipment as used by industry, the studio provides a real-world environment for students to develop their specialised skills and innovate with new materials and techniques.
Our customers

Our customers value our capability to build skills and provide innovative training that helps them achieve their career goals. Whether our customers are just starting out with post-secondary studies, changing career direction or updating their skill-set, our purpose is to make dreams and ambitions happen.

Our graduates reach their goals

**TAFE leads to a career in science**

Returning to study for her Tertiary Preparation Certificate (TPC) in an adult environment helped Jessica Clark achieve her goal to study a Bachelor of Advanced Science at university.

She achieved an exceptional Tertiary Entrance Score of 285, equivalent to an ATAR of 98.60. When she completes her degree, Jessica plans to pursue a career in pharmacological research.

“Well, I have high hopes of developing new and more effective treatments for the illnesses most damaging to the community – or minimising the negative effects that existing treatments have on patients.”

Jessica Clark
Tertiary Preparation Certificate graduate
Now studying science at university

**Maritime students win scholarships**

Three maritime students, Peter Sheard, Theo Kranz and Steven Kitanovic were each awarded a Mick Young Scholarship by TAFE Directors Australia’s National Scholarships Foundation.

The scholarship will provide our students with financial assistance to help them focus on their studies and career aspirations. Peter has worked in the maritime industry and is studying to upgrade his qualifications. Theo aims to consolidate his experience in the shipping industry and become qualifed to operate a wide range of vessels. Steven’s career ambition is to become a captain.

**Enmore graduate wins prestigious interior design prize**

Design Centre Enmore graduate Emma Parson won the interior decoration and design category at the 2014 Australian Graduate Of The Year Awards (AGOTYA). Emma had already won the NSW award and then competed against entrants from Australia and New Zealand to win the top prize from the Design Institute of Australia. Judges commended Emma’s entry as “visually outstanding” and praised her “high level of understanding of the medium of design”. Shortly after her win Emma fulfilled her ambition to work in interiors, securing a sought-after position with a boutique design firm in Sydney.

89% of our graduates are employed or in further study after training with us

11% went on to university

18,762,205 training hours delivered

62,000 course enrolments

1,700+ Sydney TAFE graduates actively engaged members of the alumni program

30% of students from non-English speaking backgrounds

162 students’ achievements recognised with industry and TAFE awards

11% went on to university

SYDNEY.TAFE.EDU.AU | ANNUAL REPORT 2014
Our graduates are highly satisfied...

Cooking up an inspiring career

Ultimo College Achievement Award winner Mohammed (Razi) Shairazi Bahari was completing an engineering degree when he decided to follow his passion for food and enrol in the Certificate III in Commercial Cookery. Soon after, he started an apprenticeship at The Red Lantern restaurant in Surry Hills. Razi now works as a chef at China Doll restaurant in the city. He also runs his own Facebook-based business with a fellow TAFE friend called ‘Test Kitchen by May and Razi’, which specialises in creating food for people with special dietary requirements.

From a diploma to a degree

It was Ultimo College’s solid reputation in the pathology industry that attracted Samara De Rezende to study a Diploma of Laboratory Technology — Pathology Testing at Sydney TAFE. With hard work, determination and support from her teachers, Samara overcame the challenges of dyslexia and her initial English language limitations and graduated with the diploma. Samara is now studying medical science at UTS.

...and we are highly satisfied with them

Sydney TAFE student wins ABC technology scholarship

The Australian Broadcasting Corporation (ABC) awarded its 2014 NSW ABC Women in Broadcast Technology Scholarship to Sydney TAFE student Shelagh Stanton.

Shelagh a Diploma of Electronics and Communications Engineering student impressed the ABC’s technology division with her work in community radio and her dedication to her studies. Shelagh was awarded a four-week paid work placement with the ABC and a $1,000 book allowance.

Apprentice of the Year

Automotive Mechanical Technology graduate Mitchell Blizard won Apprentice of the Year at the 2014 Student Excellence Awards. His lifelong obsession with cars lead him to take up a TAFE-delivered Vocational Education and Training (TVET) course in automotive studies at school before securing an apprenticeship at Porsche and beginning a Certificate III course at St George College.

Mitchell plans to continue his education with a course in business management, followed by a degree in automotive engineering. He has e his eye set on a job within a Formula One race team, travelling the world as a race engineer.

WorldSkills achievements

Ten students from Sydney TAFE competed in the 2014 National WorldSkills in Perth, representing a range of skills areas including carpentry, jewellery, hairdressing, engineering, signage, fashion technology and automotive. Elysia Brand won the gold medal in the VETiS Tourism category. Harrison Denford and Chi Hieu (Jack) Nguyen won silver medals in the Engineering - Fabrication Trade, Sheet Metal and Web Design categories respectively. Blake Holden won the bronze medal in the Autobody Repair category.

Screen and digital printing students win top international award

Three talented screen and digital printing students took out the top prize in the prestigious American Tom Frescke Student Printing Competition, placing them at the very top of the world’s leading printers. Melissa Sommerville, Imogen Owens and Sophie Rose King submitted highly original designs and precision prints. The ability to achieve such high quality indicates exceptional control and expertise.

Industry recognises apprentices

Five Sydney TAFE trained electrical apprentices were awarded Australia’s peak electrical industry association, the National Electrical and Communications Association (NECA), at the annual NSW Apprentice of the Year Awards. Two of the group, Jake Rowland and Timothy Cubbin went on to achieve second place in their categories at the NECA 2014 National Apprentice Awards.

Our customers achieve their main reason for training

Our customers are given credit for their prior learning and experience

Our customers achieve their main reason for training

Our customers are given credit for their prior learning and experience

1,668,657 total RPL hours

Built Environment & Transport

Business & Finance

Community Services & Health

CREATIT (Design It, Arts)

Manufacturing Engineering & Technology

Tourism, Hospitality & Service Industries

Work & Study Pathways

Our customers achieve their main reason for training

56% of our customers combine work with study
Our teams

Customer feedback shows that our staff are valued for their expertise, industry experience and dedication. Our teams also rate our organisation highly.

Gelato team scoops international award

In January, Ultimo College teacher of bakery and patisserie, Michael Dowsey and three other cookery teachers joined a team of five that won the ‘Mystery Box Challenge’ in the Gelato World Cup in Rimini, Italy. A line-up of international judges from 12 countries placed them ninth overall, after a tiring three day event on the world stage.

Creative win in Miami

Visual Merchandising Head Teacher Kerry Little and her winning team took out the top title in The Iron Merchant Challenge held in Miami. The competition took place at the International Retail Design Conference, the premier educational and networking event for the store design and visual merchandising community, drawing 400+ attendees from around the world. Six teams battled it out with the same simple materials and a brief to conceive and create a themed display in one hour, with Kerry’s team securing the top prize.

For me, the defining feature of studying here is the personal and strong community of learning that exists, helping students to feel connected and valued. The culture is inclusive and supportive.”

“Students receive plenty of individual attention and feedback from our teachers who are experienced and committed.”

Susan Montano
Visual Arts student

Teaching excellence

Information Technology teacher Jacquie Tang won the individual award for Teaching Excellence at the 2014 Staff Achievement Awards. Jacquie’s work with TVET students in IT has generated outstanding results and affords our graduates the very best of opportunities. Students Julia Wong and Ben Perram achieved the third highest mark and the tenth highest mark respectively in the 2012 HSC exam.

Awarded teaching team

Autobody Repair and Refinish Technician teachers Charles Zahar, Clay Stanton and Trevor Rafferty won the Teaching Excellence team award at the 2014 Staff Achievement Awards.

This award acknowledges the dedication of this team to ensure their students can achieve at the highest level. Positive feedback from industry visits demonstrates that the teaching delivered exceeds employer expectations of the skill level of apprentices in relation to their time in the trade.

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

Customer feedback shows that our staff are valued for their expertise, industry experience and dedication. Our teams also rate our organisation highly.

“Students receive plenty of individual attention and feedback from our teachers who are experienced and committed.”

Susan Montano
Visual Arts student

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher

From apprentice electrician to a long and rewarding career

Bringing 40 years’ industry experience to the classroom, Greg Riach began his career as an apprentice, progressing through the industry into management roles, before joining Sydney TAFE as a teacher. Now the head teacher of Refrigeration and Air-conditioning, he recognises the state-of-the-art facilities now available to students are setting the industry benchmark for training.

We have former students who have started their own businesses, who are now sending apprentices back here,” says Greg.

Greg Riach
Refrigeration and Air-conditioning
Head Teacher
Tasting success

Nine female students graduated from the Tasting Success Mentoring program in 2014. Now in its fourth year, the Tasting Success program is designed to encourage female apprentices to pursue senior leadership positions in the restaurant industry by giving them access to some of Australia’s most renowned restaurants and high profile chefs. Mentors in 2014 included Mark Best from Marque, Nino Zoccali from Pendolino and Peter Gilmore from Quay as well as program co-founder and patron Lyndey Milan OAM.

Besides receiving hands-on advice and career development, the students were given opportunities including helping their mentors develop menus and recipes, attending publicity events, cooking demonstrations, food styling and photo shoots.

UTS selects English Centre again

UTS chose to send the overseas English teachers participating in its professional development program to Sydney Institute TAFE English Centre (SITEC) for the class observation and professional exchange component. Thirty one education managers from Bangladesh spent a day with SITEC teachers. This follows the success of the previous year’s visit by 20 teachers who were sponsored by the Beijing Chaoyang District Vocational Education and Industry Promotion Centre.

Growing community partnerships

India experience for community services student

Samantha Palmer, a student completing a Diploma of Community Services Work at Sydney TAFE, was chosen to take part in a community development program in rural India. The 40K Foundation, which promotes social entrepreneurship, sent Samantha to work with underprivileged communities, helping them create sustainable incomes for the future.

Fashion teachers work with new social enterprise

Sydney TAFE has formed a partnership with trading social enterprise, The Social Outfit, based in Newtown. The organisation provides education, training and employment opportunities in the fashion industry to refugee and new migrant communities.

Fashion Technology teachers are supporting the initiative through the provision of Certificate III in Clothing Production. This course will train migrants and refugees with skills in sewing, pattern making and textile design as well as aspects of retail and marketing.

UTS selects English Centre again

UTS chose to send the overseas English teachers participating in its professional development program to Sydney Institute TAFE English Centre (SITEC) for the class observation and professional exchange component. Thirty one education managers from Bangladesh spent a day with SITEC teachers. This follows the success of the previous year’s visit by 20 teachers who were sponsored by the Beijing Chaoyang District Vocational Education and Industry Promotion Centre.

Our staff respond to customer needs

Shining work opens doors

Petersham TAFE teacher Merryn Thatcher has won the 2014 non-Aboriginal staff recipient in the TAFE NSW Gili Awards for her contributions to improving education and employment outcomes for indigenous people. She has coordinated the design and delivery of at least 20 indigenous pre-employment programs with companies including Coles, Ausgrid, RailCorp and Commonwealth Bank leading to more than 200 permanent job placements for Aboriginal people in electrical apprenticeships, retail, and customer service positions.

Professional development

Sydney TAFE utilises the 70:20:10 Professional Development Model to meet the identified training needs of the business and continually improve our service to our customers. In 2014 there were over 490 learning and capability development activities including 10 leadership management forum events, 14 formal AQF qualifications, 48 compliance related activities and 420 lynda.com online course completions.

Staff engagement

Employee engagement has become a widely used key performance indicator in business. The People Matter Employee Survey used five statements to measure the extent to which employees feel proud, attached, motivated, inspired and would be willing to recommend their organisation as a great place to work. The Staff Engagement Index for Sydney TAFE was 63 per cent with very positive results in measures of valuing diversity (94 per cent), respect (92 per cent) and career benefits of staff having transferable skills (92 per cent).
At Sydney TAFE we value our global connections and global perspectives. In 2014, we continued to strengthen our international partnerships and welcomed visiting delegations. Our teachers and students travelled overseas to study, volunteer and participate in industry events, and more than 1,440 international students successfully completed their studies with us.

Internationally we are highly rated in key market areas

Assessing skills of international applicants

In 2014, Sydney TAFE was awarded a contract under the Department of Industry and its Trades Recognition Australia (TRA) to undertake Overseas Skill Assessments for international applicants from the UK, China and South Korea. The skills assessments in commercial cookery and hairdressing are based on recognition of prior learning (RPL). Successful applicants receive a qualification and a Skilled Migration Assessment Result. This complements the work we already do for the 457 Training Program and Job Ready Program.

Our training is globally focused

Hair and beauty students’ international experience in Malaysia

A group of 10 hair and beauty students from Gymea and Ultimo Colleges spent nine days learning new techniques and styles from around the world at the International Hair and Beauty Expo in Kuala Lumpur. They also visited the Enya School of Beauty and Kimane Hair and Beauty Academy.

The study tour was an amazing opportunity for our students to learn more about global trends and technique. A highlight was the shared learning experience of workshops with Enya School of Beauty.”

Gail Watt
Beauty Therapy head teacher

Aboriginal students ‘go global’ touring the USA

In early November, eight students from Eora College travelled to the United States for a ten day cultural exchange Study Tour of Washington state. The tour provided Aboriginal students the opportunity to work collaboratively with Native American students and workers, learning from the similarities and differences in their cultural histories and sharing parallel experiences through stories, site visits, presentations and exhibitions.

IDP Vietnam campaign

Vietnamese education agents IDP ran a three-month campaign in Ho Chi Minh City promoting Sydney TAFE’s international ELICOS, vocational and higher education courses. All campaign elements were presented in Vietnamese and showcased a number of current Vietnamese students as brand ambassadors.

Sustainability tour to UK

Three Fitting and Machining students travelled to the UK on a sponsored 11-day study tour as part of their course work. The tour gave them an opportunity to learn about renewable energy and manufacturing innovation through personal introductions and seminars.

Strengthening international engagement

Malaysian delegation

A Malaysian delegation, including the Secretary General and the Deputy General of Education, Ministry of Education visited Sydney TAFE in March to learn about vocational education and training in Australia. The delegation aimed to understand Sydney TAFE’s approach to planning and strategic direction and learn about compliance within the Australian educational system and Australian Qualifications Framework (AQF).

Success for Sydney TAFE Korea

There were celebrations in Seoul for the first graduates of the Certificate III in Advanced English for Further Study delivered at Sydney TAFE Korea. One of the first graduates, Jong Eok Jeon has now started a Diploma of Hospitality at Ultimo College. Having successfully completed a preparatory course, a further 10 students will be commencing the Certificate III in Advanced English for Further Study. They are planning to go on to further study at Sydney TAFE.
Global connections

97 of our students participated in 12 international study tours to eight countries.

3,000+ international students from over 82 countries studying alongside local students.

### Study tours

- **East Asia**
  - Japan: 106
  - Korea: 265

- **Europe**
  - France: 50
  - Italy: 47
  - Spain: 42
  - United Kingdom: 98

- **Greater China**
  - Hong Kong: 31
  - Mainland China: 158
  - Mongolia: 9
  - Taiwan: 29

- **Latin America**
  - Brazil: 29
  - Chile: 24
  - Colombia: 15
  - Mexico: 9

- **South East Asia**
  - Cambodia: 25
  - Indonesia: 150
  - Malaysia: 157
  - Philippines: 83
  - Thailand: 291
  - Vietnam: 391

- **Sub-continent**
  - Bangladesh: 50
  - Nepal: 501
  - Pakistan: 9

- **Other countries**
  - 482

### Global connections

- **Italy**
  - Baking students attended a global pastry competition at the Rimini Annual Food Fare.

- **London**
  - Retail and Visual Merchandising students enjoyed a short course and retail tour.

- **New York**
  - Film and TV students visited major studios and industry events.

- **Los Angeles**
  - Music students attended the International Music Conference.

- **Singapore**
  - Advertising students visited this international advertising mecca.

- **Vienna**
  - Students visited local and international fashion and retail professionals.

- **India**
  - Students visited artisans and manufacturers to learn about ethical production.
  - Students participated in the 40K Foundation volunteering project in Bangalore.

- **Hong Kong**
  - Public Relations (PR) students met with leading PR professionals.

- **Denmark**
  - Children’s Services students visited Denmark to experience international education trends.

- **Indonesia**
  - Business students undertook an international business internship in Jakarta.
  - Veterinary Nursing students travelled to Tasikoki Wildlife Rescue Centre.

- **Malaysia**
  - Hair and Beauty students went to international industry events in Kuala Lumpur.

- **Taiwan**
  - 29

- **Further countries**
  - 482

- **Global connections**
  - **Sydney TAFE.EDU.AU | ANNUAL REPORT 2014**
Our partners and innovation

The close connection between Sydney TAFE and industry has a long and successful history. In 2014 we continued that tradition with new and strengthened industry partnerships, collaborative programs and reciprocal arrangements. Our customers benefit from our industry partnerships and are confident that our training is at the forefront of industry trends.

Partners recognise we provide cutting-edge, relevant training

**Fox Symes staff study diplomas and degrees**

Sydney TAFE continues to build on the successful workforce training relationship with leading debt solutions company Fox Symes. “Last year, we decided to build on the training Sydney TAFE had already delivered by offering an Advanced Diploma of Management to our team leaders and above,” says Deborah Southon, Director of Fox Symes.

Several of our managerial staff are now doing a Bachelor of Applied Management, run jointly through Sydney TAFE and Federation University. Again, this is made available to our staff in-house and during work hours,” she said.

**Coles and Sydney TAFE partnership**

Sydney TAFE industry partner Coles has employed its first permanent part-time staff after a group of Indigenous students graduated from the First Steps program. A collaboration between Coles, Sydney TAFE Yulang Unit and North Coast TAFE Aboriginal Learning Circle. The program incorporates education, training and employment pathways for Indigenous students as well as cultural diversity training for local Coles managers. There was 100 per cent retention and 100 per cent employment across Coles as a result of the First Steps Program.

**Innovation**

**David Jones partnership celebrates innovative design**

The iconic Australian department store David Jones and St George School of Fashion have created a partnership to support emerging fashion designers to launch their careers in the Australian fashion industry.

David Jones hosted the presentation of student collections to senior buyers and an industry panel comprised of some of the most influential figures in the fashion industry. The “Signature Collection” by Advanced Diploma students and the “Capsule Collection” by students of Applied Fashion and Technology were very well received.

**New partnership with Schofields Flying Club**

Sydney TAFE has established a partnership with Schofields Flying Club (Sydney Flight College) to offer four diplomas of aviation courses. Developed jointly, Sydney TAFE provides the theoretical tuition and Schofields offers practical and advanced training for pilot licence and flight instructor qualifications.

The close connection between Sydney TAFE and industry has a long and successful history. In 2014 we continued that tradition with new and strengthened industry partnerships, collaborative programs and reciprocal arrangements. Our customers benefit from our industry partnerships and are confident that our training is at the forefront of industry trends.

**The Cottage Project – real life learning**

Sydney TAFE students collaborated to transform a run-down house in Petersham into a charming home.

Interior design students created a stylish, yet budget-conscious concept and student teams undertook the project management of the renovation and the hands-on painting, decorating and tiling. Students of photography and public relations helped to publicise the project and real estate students appraised the property. The cottage is now leased on the open rental market.

**The fashion industry is looking for graduates who have an international perspective on fashion and Sydney TAFE is building new relationships with industry to ensure the graduates that we produce reflect this.”**

Holly Siles
Fashion Head Teacher

The fashion industry is looking for graduates who have an international perspective on fashion and Sydney TAFE is building new relationships with industry to ensure the graduates that we produce reflect this.”

Holly Siles
Fashion Head Teacher
New bachelor degrees

Sydney TAFE expanded its complement of degree programs with two new TAFE NSW Higher Education programs - the Bachelor of Fashion Design and the Bachelor of Early Childhood Education and Care (Birth-5), both commencing in 2015. Federation University Australia’s Bachelor of Arts (Music Theatre) also began delivery under license at Eora and Ultimo Colleges at the beginning of 2015. All of these degrees have a strong applied learning focus that compliments theoretical knowledge.

Sydney TAFE Arcade connects

The Sydney TAFE Arcade has opened underneath Railway Square activating a previously disused space and creating a vibrant area for students, commuters and local business. The Arcade is home to a range of eateries and shops. The Limelight Beauty and Spa Salon was also opened in the Arcade. Run by qualified beauty therapists, the stylish new salon offers a wide range of beauty therapies and gives students the opportunity to gain hands-on experience in a genuine, professional salon.

Flower industry recognise our talents

It was a win-win for our floristry and visual merchandising students at the 2014 Flower Growers Masquerade Ball in October. Floristry certificate student Jasmine Cook won the 2014 Flower Growers Scholarship and Sydney TAFE took out the ‘College of the Year’ award. Our visual merchandising and floristry students were given a great opportunity to work on a major industry event using their skills to install and design decorations and props including the table centre pieces, the overhead displays and the stage arrangements.

Travel and tourism the best in 2014

Sydney TAFE’s Travel and Tourism won the Best Registered Travel Industry Training Institution at the 2014 Australian Federation of Travel Agents (AFTA) National Travel Industry Awards. They were also awarded bronze in the Tourism Education and Training category at the NSW Tourism Awards.

We are seen as the benchmark for quality skills training
Corporate governance

Sydney TAFE Advisory Council

The Sydney TAFE Advisory Council guides the Sydney TAFE Executive on strategic direction and the planning and delivery of programs and services. The Council is made up of professionals drawn from a cross-section of industry and the community bringing with them a wide range of expertise and advice.

The Council works continuously to ensure that we are responsive to customer needs and that our training programs reflect local and international trends in emerging, growing, changing and established industry sectors.

Accreditation

Sydney TAFE is a Registered Training Organisation registered with the Australian Skills Quality Authority (ASQA) offering a wide range of nationally recognised and accredited courses in addition to other industry specific training under the VET Quality Framework (VQF). VQF establishes benchmarks for delivery of quality service and guarantees ongoing improvement throughout the organisation.

Sydney TAFE is also accredited with the international standard of ISO 9001:2008, HACCP, an internationally recognised and recommended system of food safety. We also operate as a CRICOS provider in compliance with the Education Services for Overseas Students (ESOS) Act 2000 and our English Centre is a NEAS endorsed provider of English language programs.

Additionally Sydney TAFE maintains accreditation with industry specific bodies such as the Australian Dental Council and the Australian Maritime Safety Authority.

As part of our commitment to continuous improvement during 2014, 13 internal audits were conducted across the organisation and 19 internal auditors participated in the internal audits.

After researching a number of options to study in Sydney, I chose Sydney TAFE because of its strong reputation and close affiliation with top universities.

I really like my Accounting teachers, the way the course is designed and delivered, and the opportunity to connect with students from all over the world - I have to say I am in love with this multicultural place, it’s an exciting experience.”

Sikandar Qureshi, Pakistan
Accounting international student
Online profile and engagement

Sydney TAFE strengthened our communication with our customers in 2014 and raised our online profile with engagement significantly higher than in 2013.

**Facebook**
- 20,259 likes - 33% increase

**Twitter**
- 1,246 followers - 15% increase

**LinkedIn**
- 1,287 connections - 39% increase
- 1,426 LinkedIn alumni group members

**Instagram**
- 213 followers - increase 63%

---

Information is accurate as at May 2014
real skills, endless possibilities
sydneytafe.edu.au